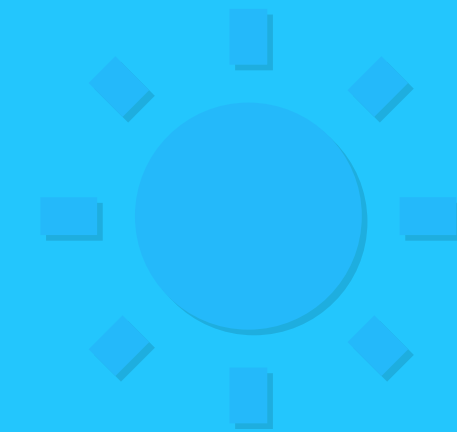


raise.me

Classroom Guide



Pre-Presentation Guide

Before showing the following presentation to students, here's what you can expect & what you'll need to get started.

1. In just 30 - 40 minutes of classroom time, your students will understand Raise.me, sign up for an account, and start earning scholarship money for college. They will be able to see what colleges look for in future applicants and calibrate their goals so they can begin adding achievements (both in & out of the classroom) that will accumulate throughout high school.
2. Before you get started, check to make sure your high school is in the Raise.me database. You can check by signing up for Raise.me as an educator and connecting with your school. If you cannot find your school, email support@raise.me with the name and address of your school, and it will be added.
3. What you need for this presentation: a device with internet access and a projector or monitor to present to students. Each student will need a device with Internet access (e.g., computer, tablet, phone) to sign up for Raise.me and follow along.

What If...?

- ...you could earn scholarship money from colleges every time you got a good grade in high school?
- ...you could earn money for playing sports, participating in school clubs, being a leader, volunteering in the community, and more?

Now, You Can...

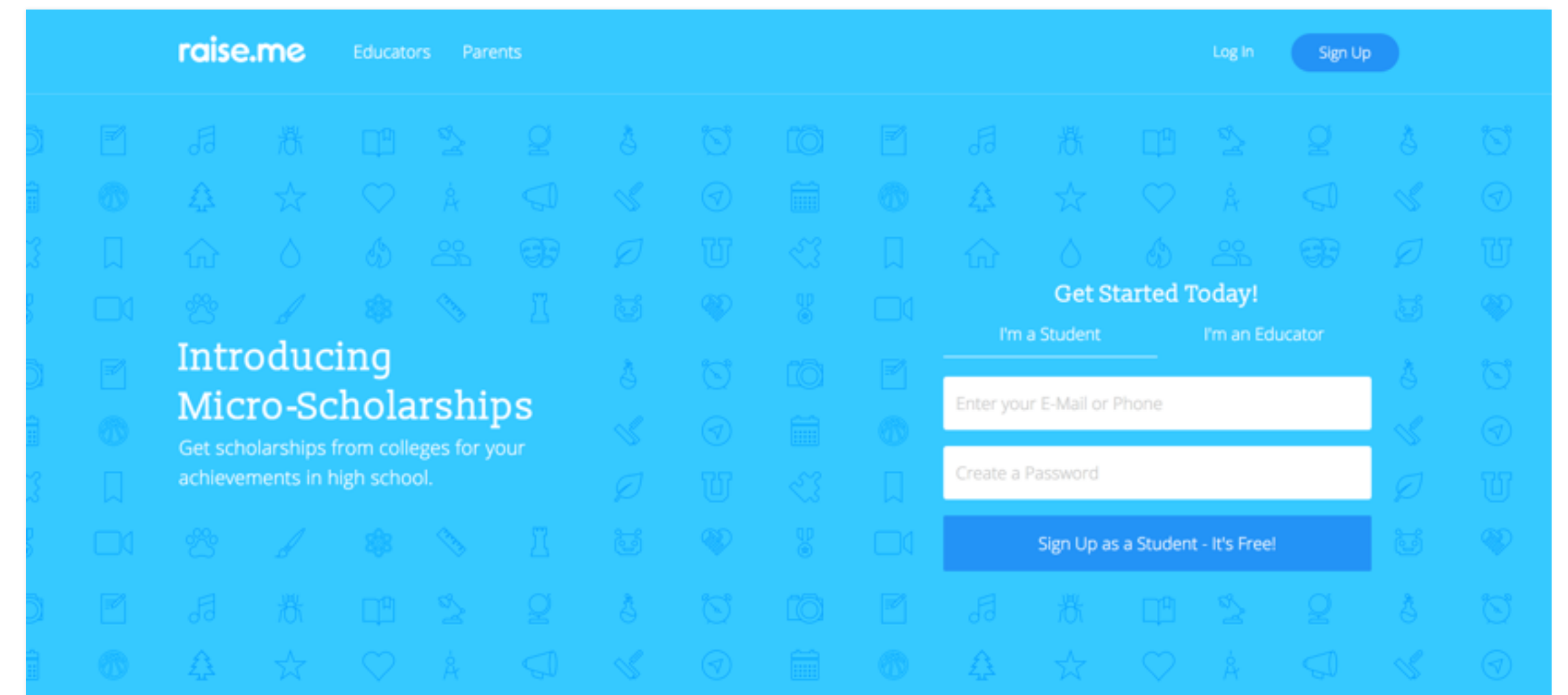
...earn scholarships by doing things that will improve your chances of getting into many colleges and universities. Every time you reach a goal, like getting good grades or doing extracurricular activities, you can earn micro-scholarships, starting as early as the 9th grade.

Raise.me lets you keep track of your achievements and the money you earn in the form of micro-scholarships. By earning micro-scholarships on Raise.me, you're learning about what you can do to earn even more money from the colleges and universities you're interested in.

Let's get started by having you earn your first micro-scholarship...

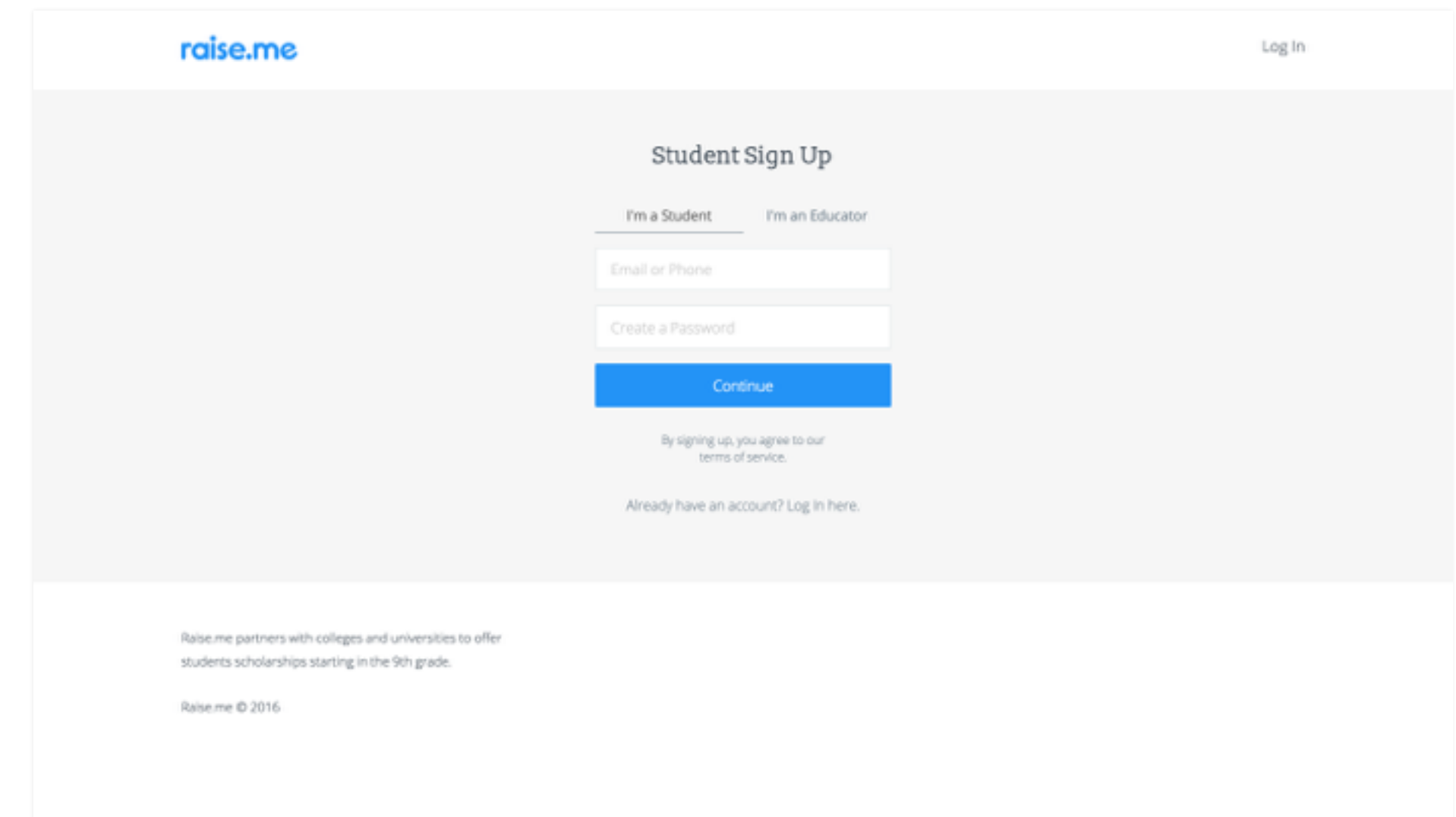
Watch this video to get started! [https://vimeo.com/](https://vimeo.com/188042522)

[188042522](https://vimeo.com/188042522)



Let's Sign Up

1. Go to www.raise.me to sign up OR [insert personal teacher invite link]
2. Enter your email address & a password you will remember
3. Get started!



About You

- Fill out basic details like your name, address, birthday, gender, and where you heard about Raise.me.
- This information will be a part of your student profile, so double check to make sure it is all accurate
- Click “Continue”...

The screenshot shows a web form titled "Tell us about yourself" on the raise.me website. The form includes the following fields and options:

- First Name** and **Last Name**: Two text input fields.
- Zip Code**: A text input field.
- Street Address**: A text input field.
- Birthday**: Three dropdown menus for Month (MM), Day (DD), and Year (YY).
- Gender**: Two radio buttons labeled "Female" and "Male".
- How did you hear about Raise.me?**: A dropdown menu with "Choose one" selected.
- Continue**: A blue button at the bottom of the form.

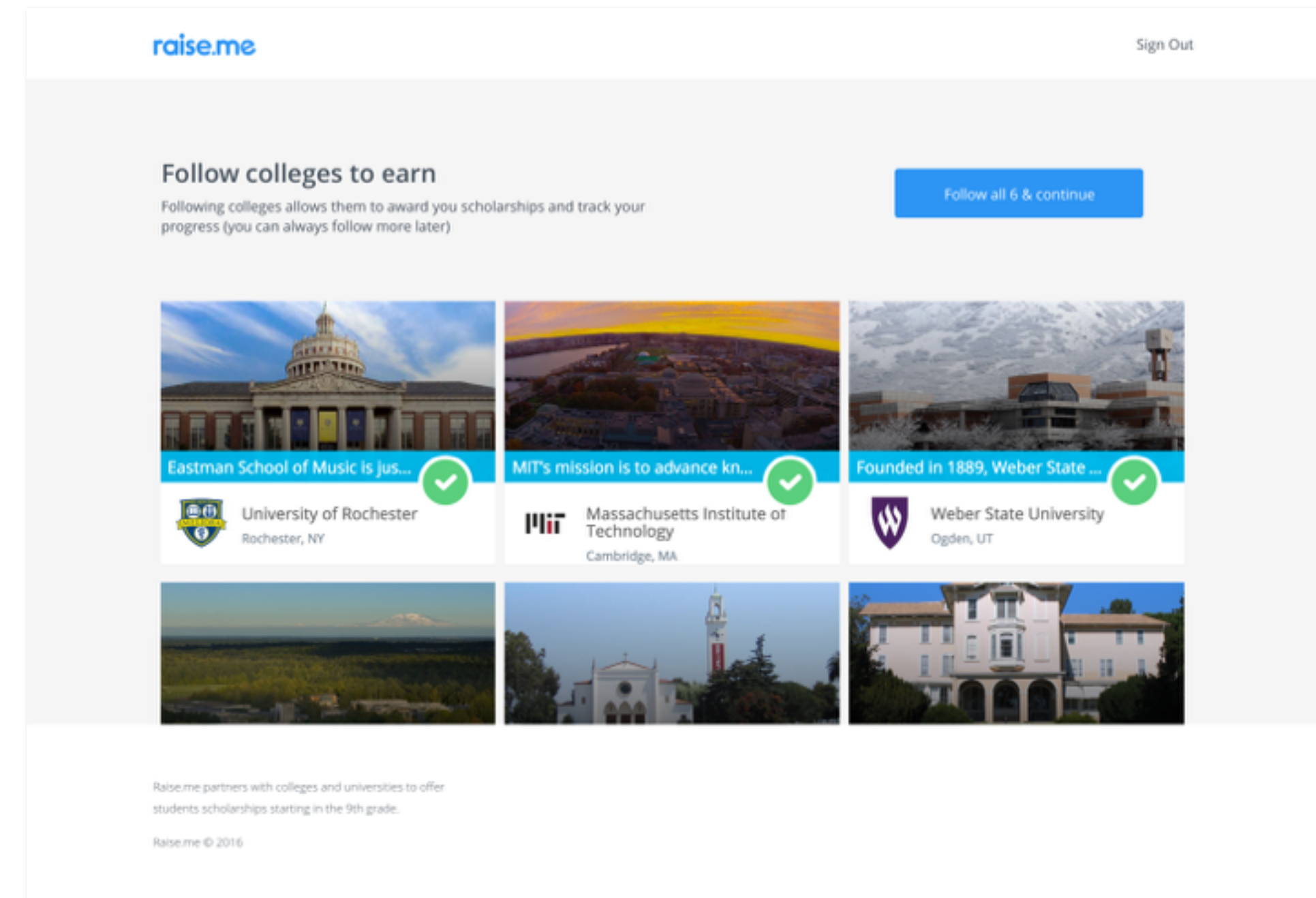
At the top left of the page is the "raise.me" logo, and at the top right is a "Sign Out" link. At the bottom of the page, there is a footer with the text: "Raise.me partners with colleges and universities to offer students scholarships starting in the 9th grade. Raise.me © 2016"

Select Your High School

- Type in the name of your high school. If the name is not coming up try typing in your school's address, or click the "?" button to request the school if you can't find it in our system.
- Select how often you receive report cards (quarters, trimesters, semesters, or annually), and indicate the year you plan to graduate from high school.
- Click "Continue"...

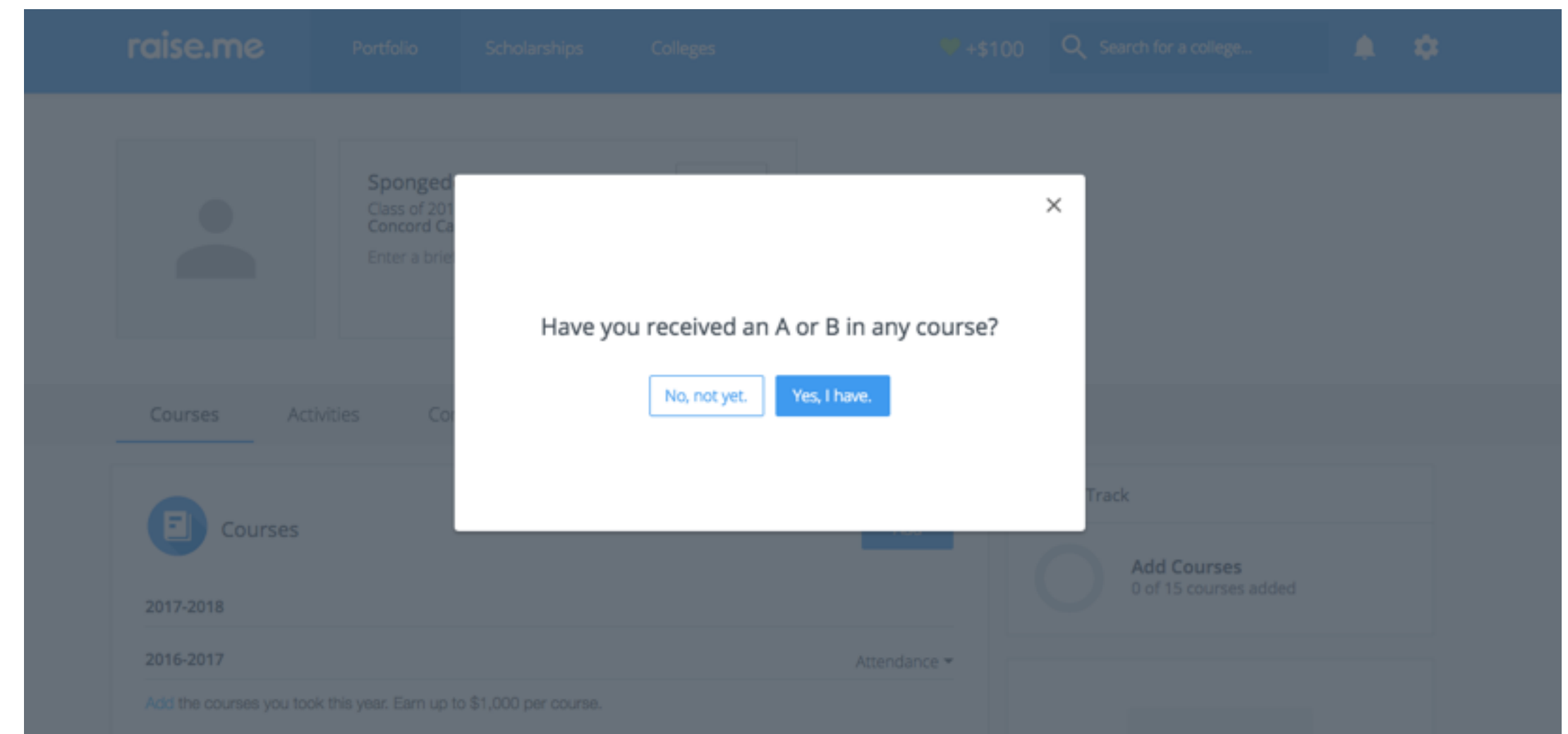
Hello, College!

- You're almost ready to earn your first micro-scholarship!
- To get started, we've shown you a few suggestions of colleges to follow. Choose as many as you are interested in!
- You'll be able to unfollow any of these colleges, or follow other colleges, later in the process.
- Click "Follow & Continue"...



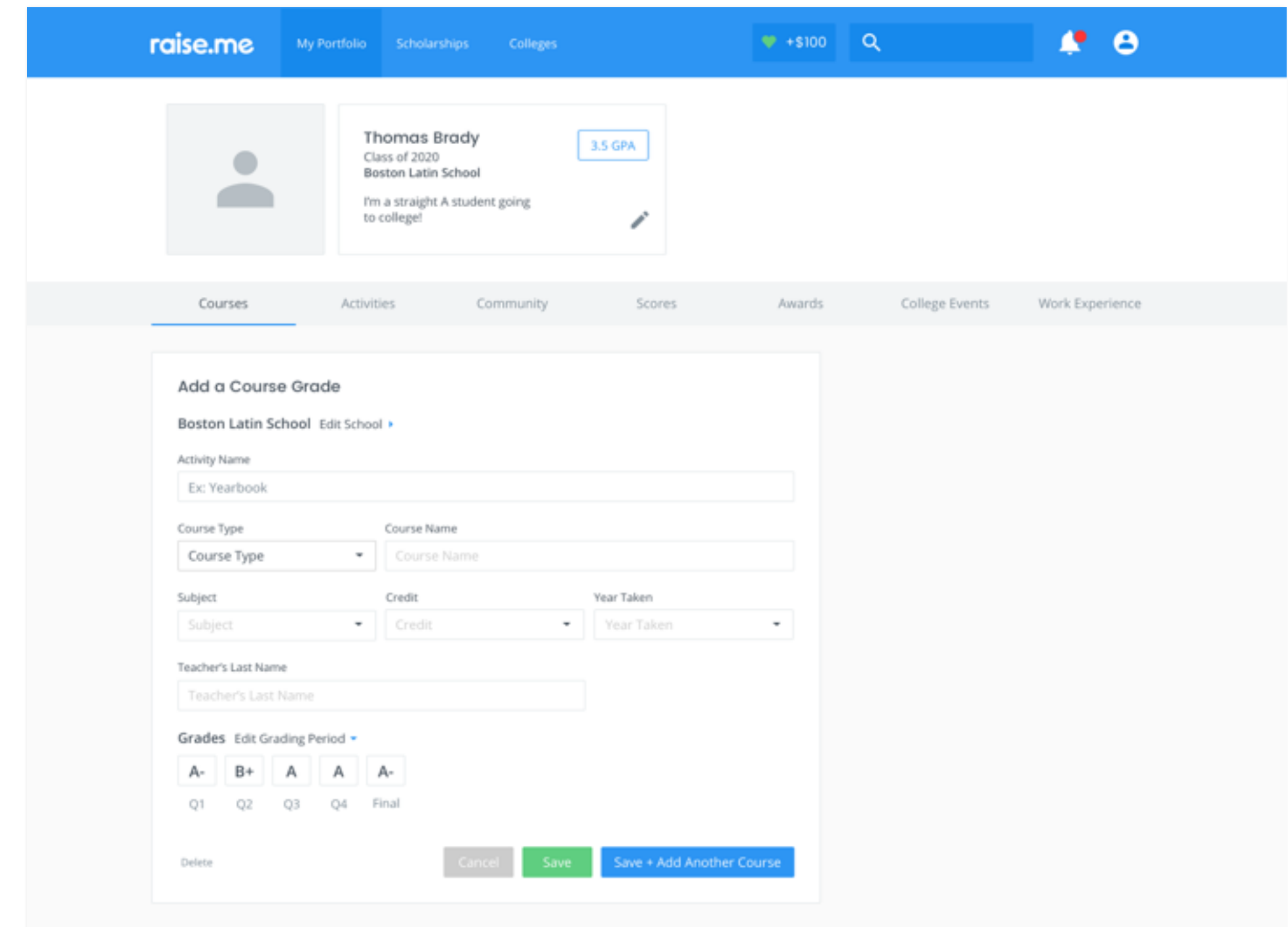
Earn Your First Micro-Scholarship

- Congratulations, you now have a Raise.me account! Let's start building your portfolio to begin earning micro-scholarships.
- Our walkthrough will bring you through the steps of adding your first class or, if you'd prefer, you can add activities, community service, or sports to your Portfolio instead.
- *[Teachers note: It can be helpful to have all students add the same achievement, especially if you are sharing with first semester freshmen. Then, have students delete that achievement.]*



Add to Your Portfolio

- All your achievements are saved to your Portfolio on Raise.me. This will help you keep track of all the things you are doing throughout high school and determine how many micro-scholarships you earn from the colleges you're following.
- **Be sure to be honest and accurate as colleges will reference this information in the future.



The screenshot shows the Raise.me user interface. At the top, there's a blue navigation bar with the 'raise.me' logo, 'My Portfolio', 'Scholarships', and 'Colleges' tabs. A green '+\$100' badge is visible. Below the navigation bar, a user profile card for 'Thomas Brady' is shown, including 'Class of 2020', 'Boston Latin School', and a '3.5 GPA' badge. A navigation menu below the profile includes 'Courses', 'Activities', 'Community', 'Scores', 'Awards', 'College Events', and 'Work Experience'. The 'Courses' tab is active, displaying a form titled 'Add a Course Grade' for 'Boston Latin School'. The form includes fields for 'Activity Name' (with an example 'Ex: Yearbook'), 'Course Type' (dropdown), 'Course Name', 'Subject' (dropdown), 'Credit' (dropdown), 'Year Taken' (dropdown), and 'Teacher's Last Name'. A 'Grades' section has buttons for 'A-', 'B+', 'A', 'A', and 'A-', with sub-labels 'Q1', 'Q2', 'Q3', 'Q4', and 'Final' below them. At the bottom of the form are 'Delete', 'Cancel', 'Save', and 'Save + Add Another Course' buttons.

Congrats!

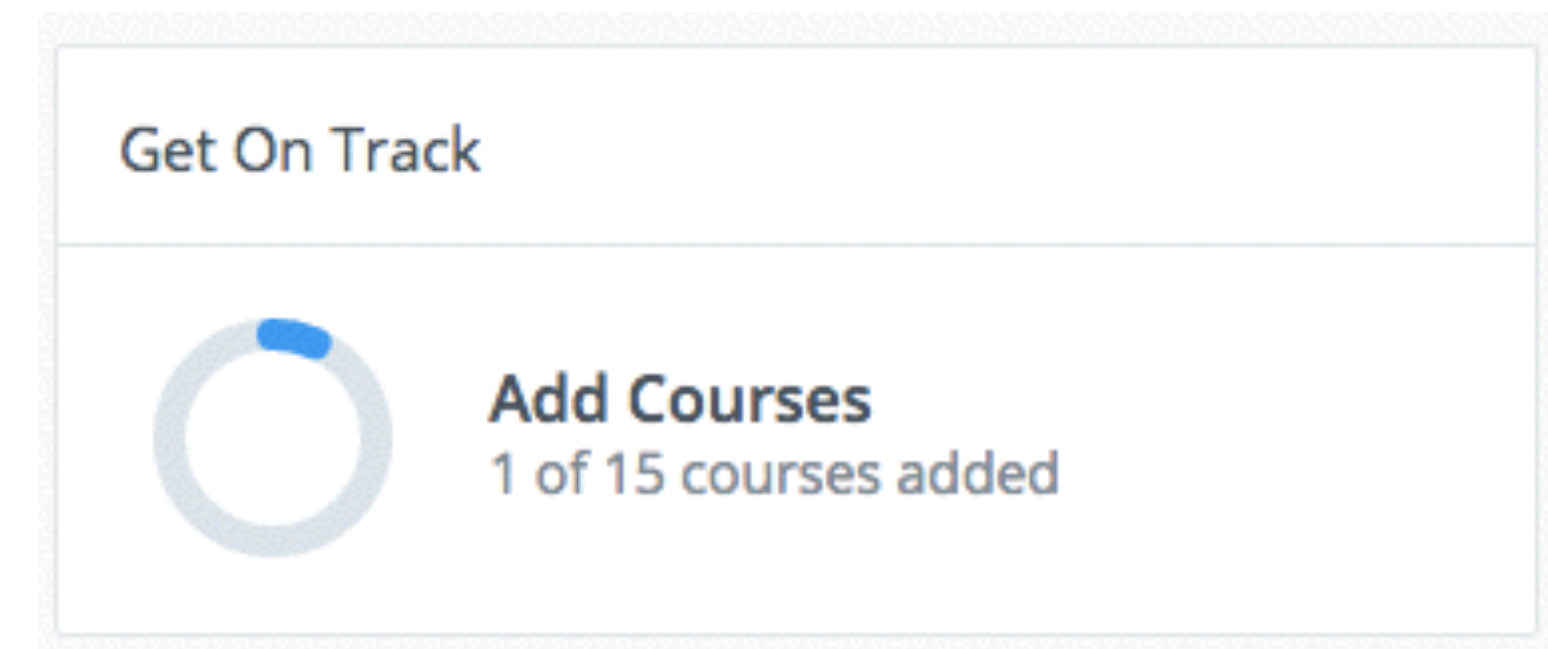
- You just earned your first micro-scholarship!
- As an example, here you can see that taking a challenging course earns you \$400 to Michigan State University
- If you haven't earned an A or a B yet in a course, that's okay — you can see what colleges will award for each grade, and work towards those goals now that you know how much the grades are worth
- Once you add additional grades and extracurricular activities to your portfolio, these earnings will add up from each college you're following



Brilliant!
Challenging Class
Michigan State University
City, MI
\$400
[View More](#)

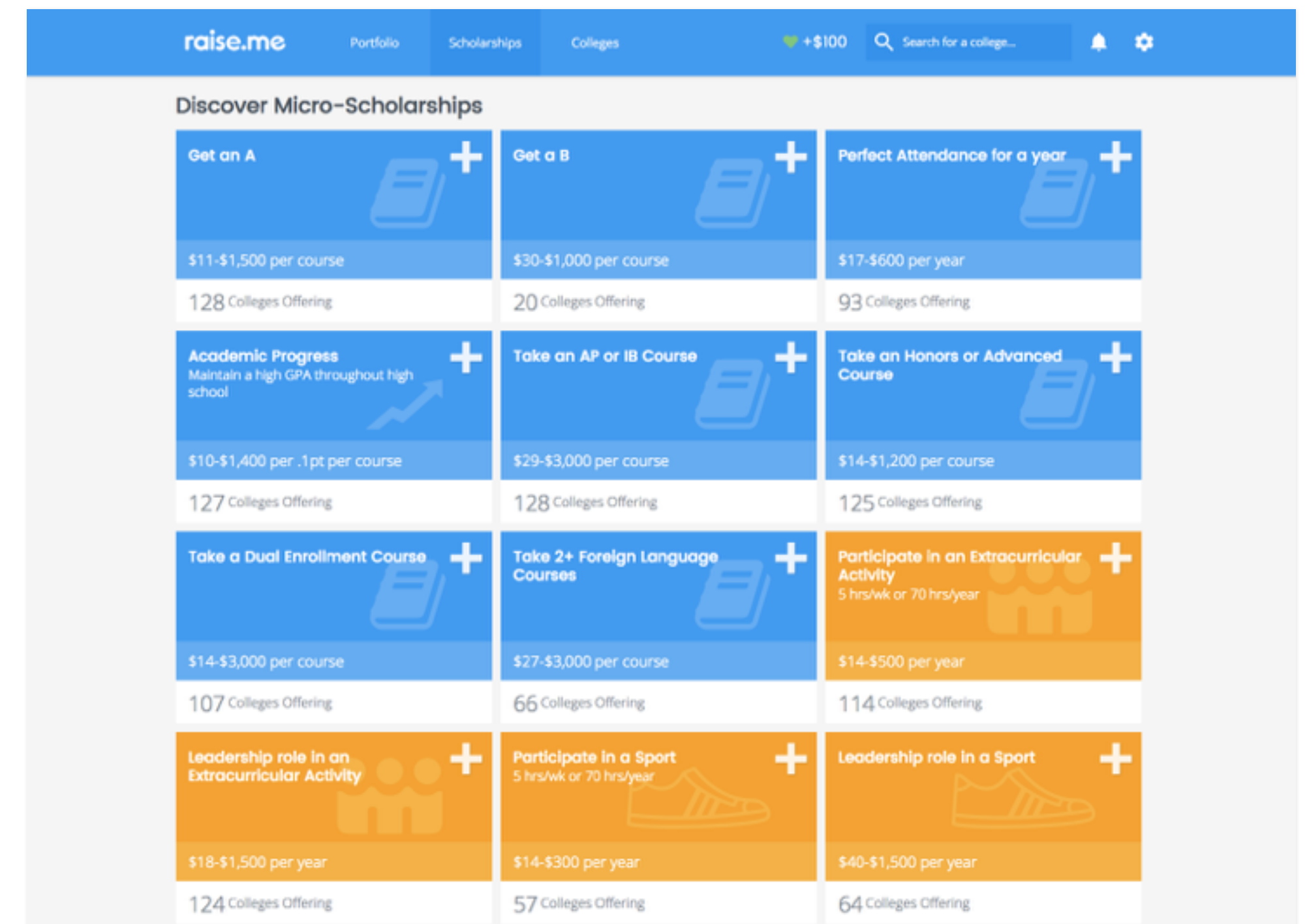
Why is it Important to Have a Complete Portfolio?

- Right now, you've only added one achievement to your portfolio, but you can add everything you've done from 9th through 12th grade!
- The tracker on your Portfolio helps guide you through the steps you should take
- The stronger your portfolio is, the more opportunities you'll have to earn money from colleges you are following. A complete portfolio will help colleges get to know you better and help you find the colleges best fit for you.



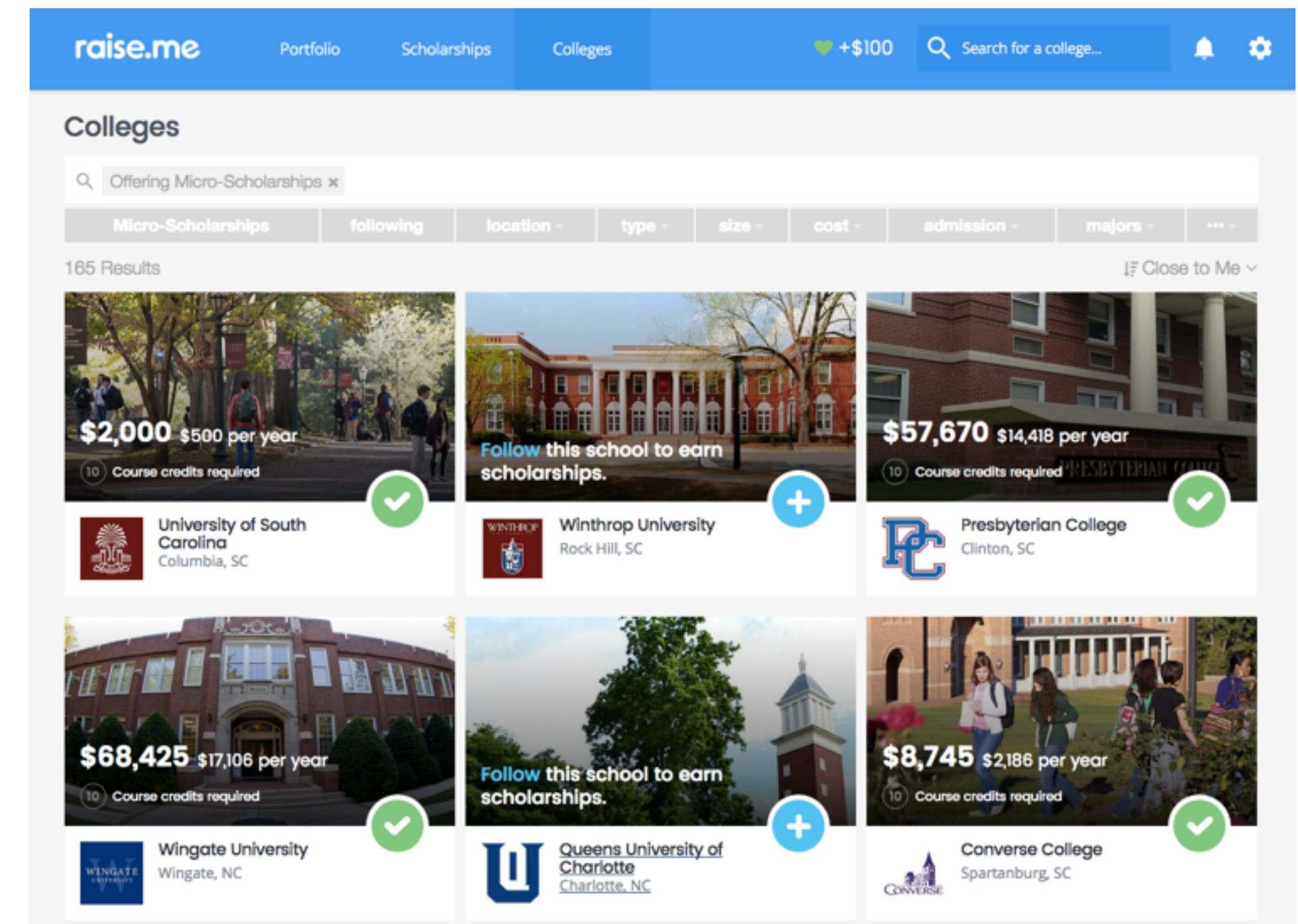
Discover Micro-Scholarships

- The Micro-Scholarships page shows you all of the different things you earn money for while you're in high school.
- Clicking on one of these will show you which colleges are offering this micro-scholarship and how much they are awarding for each achievement.
- Think of this page as a guide for all of the different things you can do to become a well-rounded applicant for college.



The Colleges Page

- On the Colleges page you can search for and follow any school throughout the country, regardless of whether or not they have a micro-scholarship program.
- When you follow a college offering micro-scholarships, you'll be able to see how much you've earned in scholarship dollars from that school.
- Following also demonstrates interest in that school, which is an important part of the application process. You can choose to follow and unfollow schools at anytime.
- If a college does not have a micro-scholarship program but you're interested in that school, you should still follow that college. We'll update your account to show you all of your new scholarship earnings if and when that college becomes a partner.



Learning About Micro-Scholarship Programs

- Let's click on a college offering micro-scholarships.
- This page shows you all the different micro-scholarships offered by a college. Specifically, you can see all the different things you can be doing to be the best possible applicant for that college.
- You'll notice that each school has a minimum GPA you need to maintain in order to be eligible for that scholarship program. If your GPA drops below that minimum then you lose your scholarship earnings, but if you bring your GPA back up, you'll get all of those scholarships right back.

The screenshot displays the Raise.me website interface for the University of Dayton. The top navigation bar includes the Raise.me logo, 'Portfolio', 'Scholarships', and 'Colleges' tabs, along with a user balance of '+\$100', a search bar, and notification icons. The main header features the University of Dayton logo and the text 'Follow to earn scholarships from this school.' Below this, there are tabs for 'Your Scholarships' and 'About University of Dayton', with a 'Follow' button.

The 'Your Scholarships' section lists five programs:

- Get an A:** Earn \$1,000 for each A in a Core course. Total: \$7,750 (8 As).
- Get a B:** Earn \$600 for each B in a Core course. Total: \$600 (1 B).
- Perfect Attendance for a year:** Earn \$200 for each year of perfect attendance.
- Maintaining a high GPA:** Earn \$20 per credit (up to 20 credits) for each 0.1 points above a 3.0 GPA (up to \$3,500 maximum). Total: \$1,558.
- Take an AP, IB, Honors or Advanced course:** Earn \$500 for each AP, IB, Honors or Advanced course. Total: \$1,500 (3 COURSES).

On the right side, there are two sections of requirements:

- Eligibility Requirements (DURING 9th-12th GRADE):**
 - Minimum GPA to earn Micro-Scholarships on Raise.me: 3.0
 - Minimum credits required: 15.0
 - Application for Admission Due Date: Aug 25th
- Ongoing Requirements (ONCE ENROLLED IN COLLEGE):**
 - Maintain a College GPA of 3.0
 - Take a minimum of 12 credit hours per semester
 - Maintain Dayton University "Community Standards"
 - Campus visit scholarships will be distributed as part of Dayton's "Book Scholarship" program and requires that students also complete the FAFSA

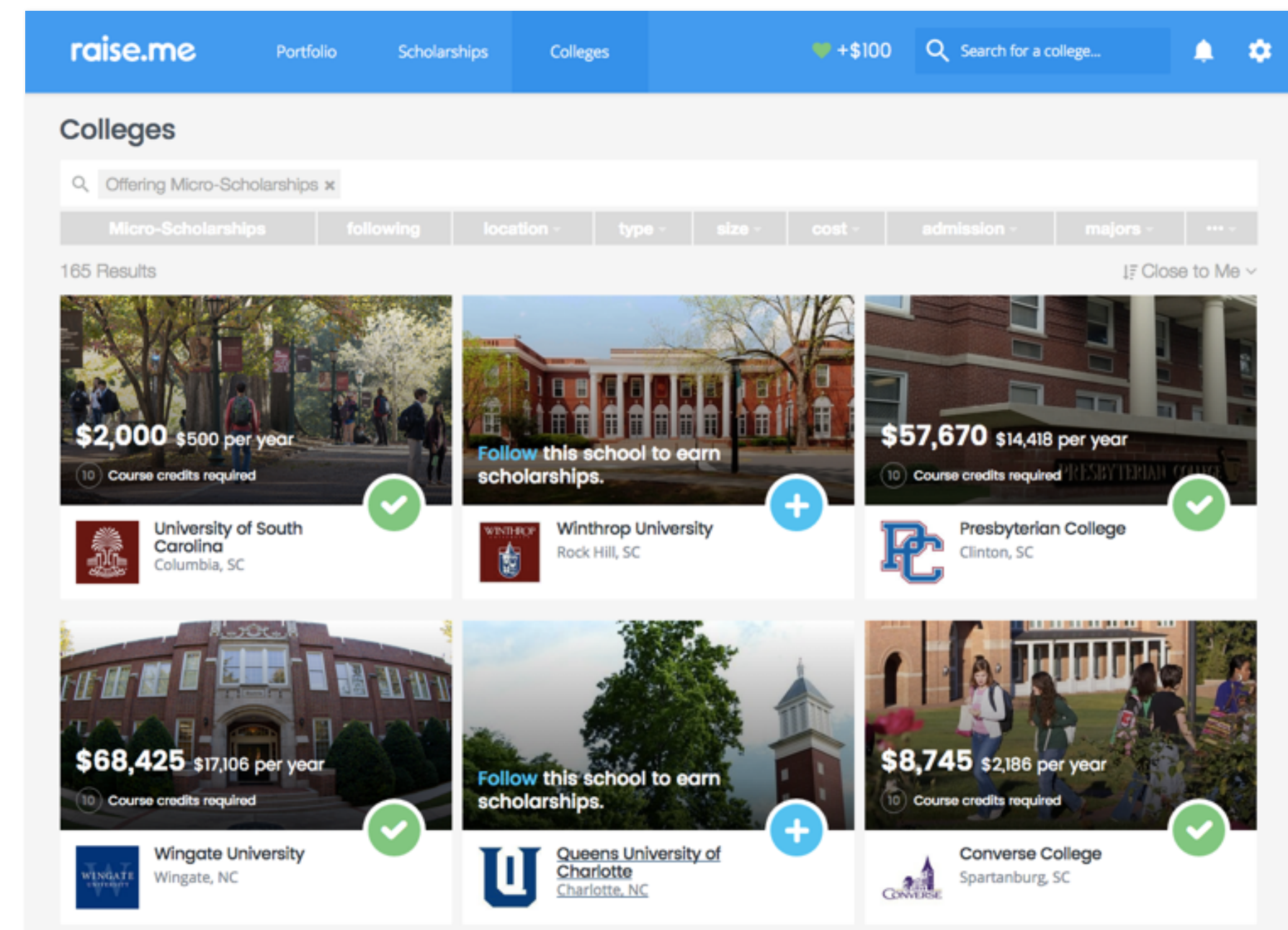
Exploring Colleges

- The About tab gives you a chance to learn all about the school. You'll see things like the GPA of accepted students, location, tuition costs, and more!
- You can see this information for colleges throughout the country. Discover new colleges and use this information to determine if a college is a fit for you!

The screenshot displays the 'raise.me' interface for the University of Dayton. The top navigation bar includes 'raise.me', 'Portfolio', 'Scholarships', and 'Colleges', along with a user balance of '+\$100', a search bar, and notification/settings icons. The main header features the University of Dayton logo and name, with a 'Follow' button and a prompt to 'Follow to earn scholarships from this school.' Below this, the 'About University of Dayton' tab is active. The content is organized into several sections: 'General Info' (Type: Private, Profit Status: Not-for-Profit, Category: Research Universities, Setting: Midsize City, with a link to the 'Official College Website'); 'Tuition per year' (\$39,090, In-State & Out-of-State); 'Financial aid per year' (\$15,370, Average total financial aid, with links to the 'Official Financial Aid Page' and 'Official Net Price Calculator'); 'Admissions' (Average for first year enrolled students, 53% acceptance rate out of 15,719 applicants); and 'Location' (Dayton, OH, with a map and a 'View Larger Map' link). A 'Micro-Scholarships' section indicates '14 Available for you'. Partially visible sections for 'Student Life' and 'Student Diversity' are at the bottom.

Don't See a College on Raise.me?

- Don't worry, new colleges are joining Raise.me every week!
- We list colleges on our site even if they are not currently partnered with us, just so you can compare colleges you're interested in.
- If you're following a college when they do become a partner, your account will automatically update to show how much you've earned from them.



Important Tips

When you earn micro-scholarships from a college, it does not mean that you have been admitted to that college.

It means you are doing things that make you a great applicant to that college, and others, and helping you afford the cost of attending that college if you are accepted later.

If you earn micro-scholarships from a college, that is an award from the college — you cannot transfer your micro-scholarships between colleges.

Luckily, when you add your achievements throughout high school and keep your portfolio up to date, you will earn from all the colleges you are following at the same time. That means when you apply to colleges, you will have a better sense of what college might be the best fit for you.



WHO WILL? SPARTANS WILL.
\$26,000 \$6,500 per year
SpartansWill.msu.edu
5.25 Course credits required
Michigan State University
East Lansing, MI



Brilliant!
Challenging Class
Michigan State University
City, MI
\$400
View More

Keep Your GPA Up

Each college on Raise.me requires a minimum GPA in order to unlock their micro-scholarships.

For example, let's say a college requires a 2.5 minimum GPA (usually a 2.5 means you have a mix of B's & C's in class).

If you earn a 2.5 GPA or higher, then the college will reward you scholarship money when you achieve any of the goals listed on their micro-scholarships page.

If your GPA is below the minimum required, then you know what you have to do in order to earn from that college — raise your GPA; you can do it!

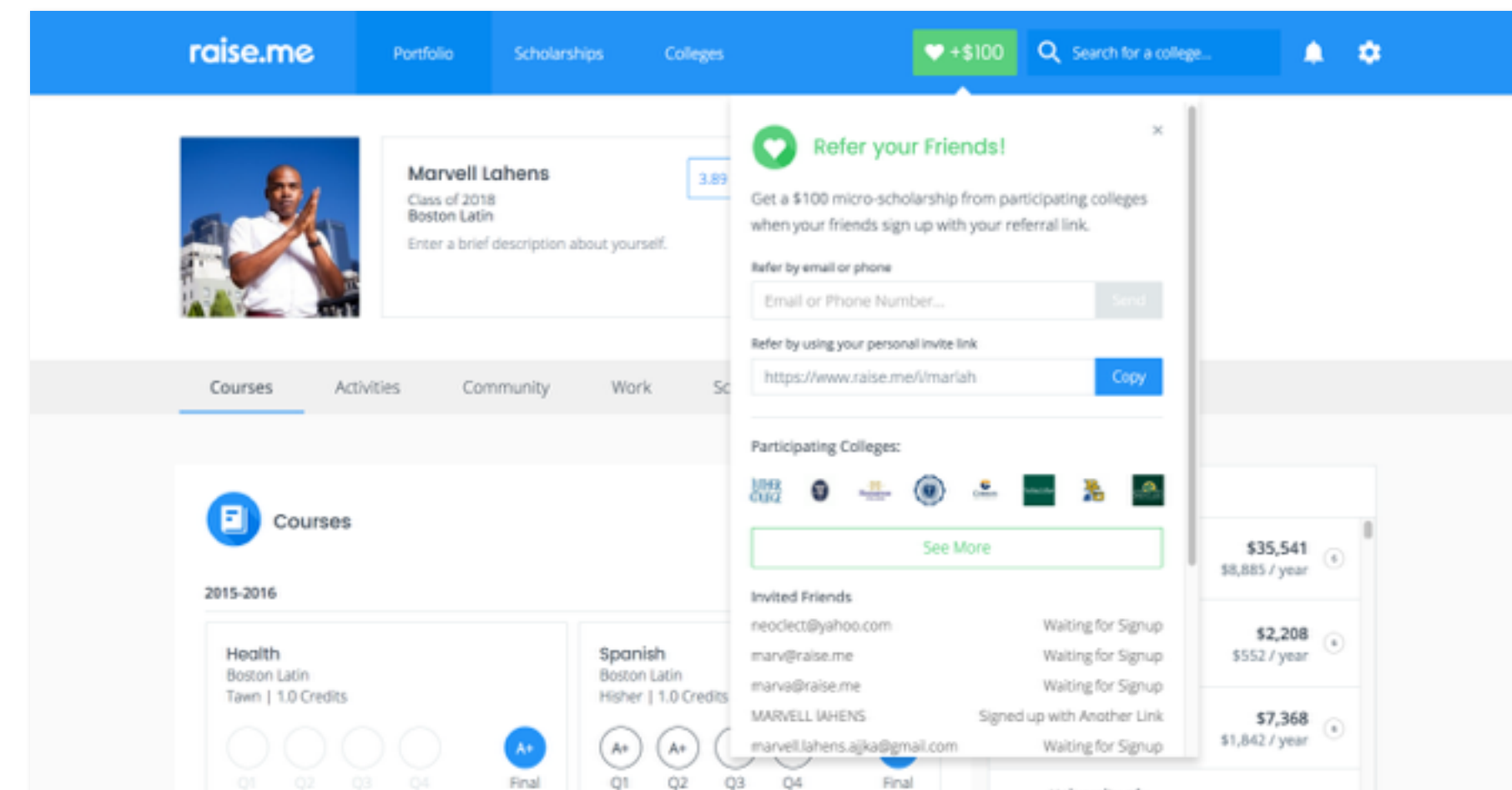


The screenshot displays a user's academic progress on Raise.me. At the top, it shows "Academic progress 3.89 GPA / 8.8 credits" with a note that "6 new & 146 Micro-Scholarships updated" 8 minutes ago. Below this, it lists "57 Schools You've Earned From" and displays a grid of 15 micro-scholarship offers from various colleges, each with its logo and the amount earned.

School	Amount Earned
NYIT	\$5,215
Rollins	\$12,075
Wingate University	\$27,256
UMass Lowell	\$7,770
Beacon College	\$3,465
St. Mary's University	\$5,451
Sterling College	\$1,733
Berry University	\$10,828
HBU (Houston Baptist University)	\$19,491
Indiana Tech	\$12,128
St. Mary's University (another entry)	\$10,828
St. Mary's University (third entry)	\$21,656

You Can Earn Money by Inviting Your Friends

- At the top of your Raise.me profile, you will see a button that says + \$100.
- Click on this to invite your 9th-12th grade friends to sign up for Raise.me
- When your friends sign up and start their own Portfolios using your link, you both will earn a \$100 micro-scholarship from 70+ of our partner schools.



Recap

- From now on, every time you do well in class or participate in extracurricular activities, you can add your achievements to Raise.me and earn money for college!
- Make sure to go back in and add all of your achievements from the 9th grade onward so you don't miss out on any micro-scholarships. Your Portfolio should include everything you've achieved (including classes where you didn't receive A's or B's) since August of your freshman year.

Next Steps for Success

- Fill in your Raise.me portfolio so that you can receive additional micro-scholarships
- Go to your micro-scholarships page, and pick 3 goals you want to make progress on this month — update your profile when you achieve them!
- Keep your portfolio up to date regularly throughout high school
- Invite friends to join Raise.me and you can both earn scholarship money!
- Have fun!

Good Luck!

If you have any questions, feel free to reach out to the Raise.me team at support@raise.me.

raise.me
Thank You!

